

League for the Blind & Disabled 2012 Blues Bash

Featuring: The Duke Robillard Band

February 18, 2012 at the Arts United Center

Sponsorship Opportunities & Benefits

John Lee Hooker	\$500	4 general admission tickets to the show, logo recognition and verbal sponsorship recognition at concert, full page color ad in program book.
Muddy Waters	\$1,000	4 general admission tickets to the show, logo recognition and verbal sponsorship recognition at concert, full page color ad in program book, 3' x 6' banner on stage, logo & name recognition on all posters & flyers.
Bonnie Raitt	\$2,000	6 general admission tickets to the show, logo recognition and verbal sponsorship recognition at concert, full page color ad in program book, 4' x 6' banner on stage, logo & name recognition on all posters & flyers, logo presence on web.
Bo Diddley	\$3,000	8 general admission tickets to the show, logo recognition and verbal sponsorship recognition at concert, full page color ad in program book, 4' x 6' banner on stage, logo & name recognition on all posters, flyers and any additional marketing material , logo presence on web.
B.B. King	\$5,000	4 general admission tickets to the show and 2 VIP passes (including VIP Preferred seating, VIP parking, VIP room access before concert and during intermission, access to VIP Intermission Party with open bar and hors d'oeuvre buffet), logo recognition and verbal sponsorship recognition at concert, full page color ad inside the back cover of program book , 4' x 6' banner on stage, logo & name recognition on all posters, flyers and any additional marketing material, logo presence on web.
Ray Charles	\$10,000	4 general admission tickets to the show and 4 VIP passes , logo recognition and verbal sponsorship recognition at concert, full page color ad inside front cover of the program book AND a full page color ad on back cover of program book , 8' x 12' banner on stage, logo & name recognition on all posters, flyers and any additional marketing material, logo presence on web.

Program Book

All logos for posters & flyers need to be e-mailed to cherylg@the-league.org before January 9, 2012.
Color ads will be located closer to the front & back of the program book.

4.25 x 2.75	\$50.00 Quarter page black & white ad	\$100.00 Quarter page color ad
4.25 x 5.5	\$100.00 Half page black & white ad	\$200.00 Half page color ad
8.5 x 5.5	\$200.00 Full page black & white ad	\$400.00 Full page color ad